



Partner & Sponsor Invitation

Welcome to the Scottish Pet Industry Awards 2022.

Become a SPA sponsor and put your business in front of thousands of Pet Businesses and Pet Owners. Scotland's pet industry is one of the fastest-growing markets in the UK and we believe this is cause for celebration.

Learn more about how The Scottish Pet Industry Awards could help your brand.



THE ITINARY

Crowne Plaza 26th November 2022

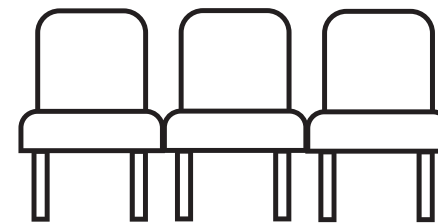
**join us for a night of glitz,
glamour, dinner and dancing**

Help us celebrate the hard work of those in the pet industry. They work tirelessly and continue to put the needs of our pets before their own. Help us celebrate them.



Drinks Reception 7pm

Start the night with a drinks reception and an opportunity to mingle with some of the best in the business



Take your seat 7.30pm

Take a seat be entertained by our evening host



Dinner & Awards 7.45pm - 10pm

Awards will be announced pre and post meal for the perfect amount of anticipation



Dance the night away 10pm - 12am

Dance into the wee hours with our live band





Why become a partner



Brand Awareness

Promote your brand to your target audience



Think Thought-Leadership

Show your audience you're a connected industry expert



Network with the best

One of the major benefits of awards sponsorship is the networking opportunity afforded



Return on Investment - The Holy Grail

Success through partnership pre and post event from B2B and B2C clients

AN EVER GROWING INDUSTRY

01



SPENDING

Annual spending is exceeding £7.5 billion

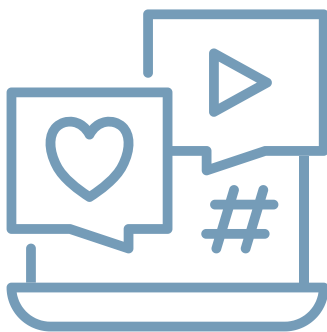
02



STATS

71% of owners are willing to spend more on their pets than on themselves

03



PETS

There are 13 million dogs and 12 million cats currently living in the UK

04



INCREASE

Households bought 3.2 million pets during the lockdown.

2022 STATISTICS



Businesses

In 2021 over 130 businesses
registered to The Scottish
Pet Industry Awards



Consumers

Over 22,400 consumers
voted for their favourite
pet businesses in 2021



Events

Over 80% of business said
they would prefer an
official award ceremony

Partner & Sponsor Options

Reach your target audience with a number of pricing options to suit your budget. Speak with a member of the team regarding full package benefits.

Category Sponsor

£850

Book Now

Sponsor one of 23 awards

Only one sponsor per category

Website promotion

Social media promotion

Table Sponsor

£2300

Book Now

Sponsor all tables

Literature on all tables

Website promotion

Social media promotion

5 seats at award dinner

Award Sponsor

£3500

Book Now

Overall ceremony sponsor

Sponsored advertising

Website and press promotion

Social media promotion

Video promotion at ceremony

5 seats at award dinner

Title Sponsor

£5000

Book Now

'In Partnership with' title

Sponsored advertising

Website, press and video promotion

Social media promotion

Gift bag inclusion

5 seats at award dinner



Contact Us

Contact our team to enquire and book now!

Tel: 03333 700 121

Email: hello@scottishpetawards.co.uk

